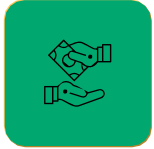


 fonlabüyüsün

 HALKYATIRIM

Crowdfunding in Türkiye

Crowdfunding and Fonlabüyüsün



What is Crowdfunding?

Crowdfunding is a method by which entrepreneurs raise growth capital by presenting their projects on digital platforms and collecting investments from a large number of people, typically in small amounts.

According to the Crowdfunding Regulations, "Crowdfunding is the act of collecting money from the public through platforms in line with the principles set by the Capital Markets Board, without being subject to the provisions of the law concerning investor compensation."



- Fonlabüyüsün, an equity-based crowdfunding platform operating under Halk Yatırım (Halk Invest), has been licensed as of September 30th, 2021.
- Halk Invest is a fully owned subsidiary of Halkbank a prominent public bank in Türkiye.
- Fonlabüyüsün is the leading platform focused on deep-tech start-ups targeting global market.

Benefits of Crowdfunding

For Investors

- Invest with small amounts,
- Benefit from the high potential of rapidly growing start-ups,
- Access to well-selected and filtered start-up portfolio,
- Invest through a digital platform without time and location constraints,
- Support employment, high value-added export, and development.



Benefits of Crowdfunding

For entrepreneurs / start-ups

- Provide fast funding,
- Creating awareness and promoting their project,
- Increasing the overall survival potential of the start-up,
- Attract attention of investors for subsequent rounds



Unique Aspects of Crowdfunding in Türkiye

Türkiye stands out as the only country in the world where central institutions such as MKK (Central Securities Depository of Türkiye) and Takasbank (İstanbul Settlement and Custody Bank Inc.) are involved in crowdfunding activities.

- Users of platforms can register and validate thanks to system integrated with MKK.
- Investors are able to monitor their investments via MKK's web site called “e-Investor”

These institutions ensure the digitalization, security and transparency of all transactions.

Differences of Crowdfunding Regulation in Türkiye

Investment Committee

- Independent committee ensures start-ups meet investment criteria.

Fund Utilization Report

- Start-ups must provide detailed reports on how raised fund is spent after the campaign.

Independent Audit and 5-Year Reporting

- Start-ups must announce updates for five years after raising funds.
- An independent auditor's report is compulsory.

Main Objectives of Fonlabüyüsün

Enable investors to invest in deep-tech start-ups emerging from Türkiye in order to increase high value-added business and exports.

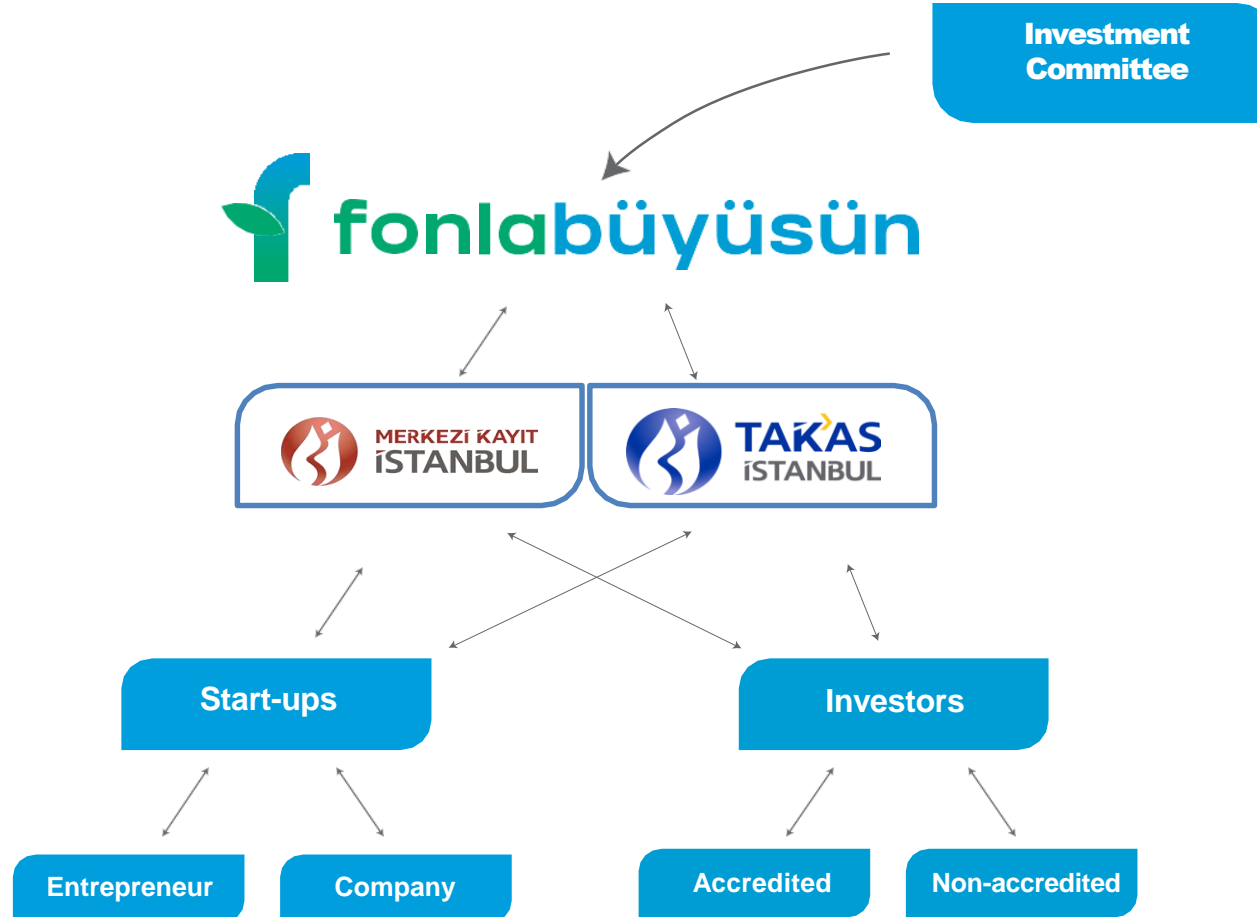
Demonstrate global market players that attractive start-ups exist in Türkiye by utilizing capital market opportunities and increasing the visibility of our entrepreneurial ecosystem.

Fonlabüyüsün focuses on deep-tech start-ups

- targeting global markets,
- B2B focused
- providing innovative engineering solutions and / or industrial products and services,
- focusing on sustainability and the concept of a circular economy,
- at commercialization stage and / or scale-up,

Focus of Fonlabüyüsün

How It Works?



Business Partners of Fonlabüyükün



Fonlabüyüsün Platform

Number of Funded Projects	7
Total Size of Investment	\$1.6 mio+*
Number of Investors	10 K

*Calculated based on the dollar exchange rate on the date of investment.

Fonlabüyüsün

Selected Credentials



Surgical Education of the Future

Raised Funds: \$485,000

Number of Investors: 540

Valuation: \$10 mio



Non Nocere Surgical Education Virtual Platform

Sector: Education / Medical

Description: Medical residents specializing in orthopedic surgery often have more than 100 surgeries during their training, but 30% of them are unable to perform independent surgeries after graduation. The number of new devices and techniques required in surgery is continuously increasing. The company has developed a surgical simulation (SG) simulator for surgical education. The designed virtual education environment, also referred to as a virtual classroom, offers a Virtual Operating Room and Virtual Anatomy and Pathology Lab to users. The virtual management system offers various curricula, and studies are being conducted with experts from Canada, Germany and Turkey.

 fonlabüyükün



Afara Residual Cotton Picker Robot

Sector: Manufacturing / Technology

Description: The robot developed as part of the project can be remotely controlled wirelessly. It identifies cotton residue left on the ground after harvesting through camera-captured videos and uploads the data into a system. The coordinates of the cotton on the ground are detected based on these images. Around 5% of cotton is left on the field after harvest in Türkiye, which corresponds to nearly \$120 million worth of cotton annually. Globally, this figure is approximately \$3 billion.



Raised Funds: \$316,000

Number of Investors: 600

Valuation: \$4.3 mio

Upcoming Campaign



Agroculus – AI Powered Soilless Farming Systems

Sector: Agricultural Technology

Description: The system, developed as part of this project, integrates AI and advanced data collection technology to optimize production in soilless farming greenhouses. It captures real-time data on crops using multiple cameras and sensors, which is then analyzed by AI algorithms. The system detects critical crop details such as growth stages, ripeness, and health, while also identifying potential diseases early. In Turkey, soilless farming spans 13,500 decares, and globally, it represents a key method for sustainable agriculture.





fonlabüyüsün

HALKYATIRIM